



Upstate New York, Western Pennsylvania
& West Virginia

TWENTY-ONE YEARS OF EXCELLENCE

May 15, 2007

Mr. John Doe
ABC Company
123 Main Street
Pittsburgh, PA 15222

Dear Mr. Doe:

Thank you for participating in the Ernst & Young Entrepreneur Of The Year® 2007 Upstate New York, Western Pennsylvania & West Virginia Awards Program. The caliber of nominations overwhelmed our independent panel of judges, who completed the challenging task of selecting this year's finalists. Although you were not chosen as a finalist for this year's program, the judges strongly considered your nomination and found it to be of the highest quality.

We applaud you for your entrepreneurial spirit and contributions to the community. We hope that you will join us at the awards banquet on June 29, 2007, at the Hilton Pittsburgh to celebrate the contributions of all entrepreneurs across our region. Look for a formal invitation in the mail shortly.

Again, thank you for your participation. We would like to encourage you to participate again next year!

Sincerely,

A handwritten signature in black ink, appearing to read "Natalie Neczypor".

Natalie Neczypor
Entrepreneur Of The Year Program Manager
Upstate New York, Western Pennsylvania & West Virginia

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